ANNUAL REPORT

2017-2018

Udaan
India Foundation

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MESSAGE FROM THE PROGRAMME LEAD

Dear well-wishers of Udaan,

At Udaan we believe that every child deserves an education as it is the premise of progress and a vehicle for sustainable development. Our conviction is further validated by the fact that quality education is the fourth goal among the UN's Sustainable Development Goals (SDGs) for 2030. Our country has made significant progress in the educational landscape. Education has become a fundamental right, thus resulting in increased enrolment levels in schools. However, access to quality education remains a distant dream and enrolment in higher education stands at a worrying 25% (AIHES, MHRD, 2017).

Our objective at Udaan is to empower children with quality education, and encourage youth to complete higher education with skills training for getting better job opportunities, thus enabling them to break the cycle of illiteracy and poverty. We are happy to share that in 2017, many youth completed their Udaan journey and are now meaningfully employed. Pooja Yadav is now working as a nurse at Saifee hospital, Laxmi Yadav and Sushma Vishwakarma as lead teachers at Udaan, Savita Mandal at Sharekhan, Kiran Pandey and Pankaj Yadav at Syntel, Sarita Shah at ICICI bank. Their lives transformed, they are now champions for our cause in their communities.

Udaan's achievements in 2017-18 were made possible by a passionate and dedicated team of 47 (including consultants and associate staff), 400+ volunteers and our partners. We thank our partners of change in the corporate space – JLT, General Mills, and Keva for their continued support and commitment to our cause. We are grateful to our educational partners – Antarang Foundation, Parisar Asha, Karadi Path, and Teach India, who have helped broaden our impact by bringing in expertise complementary to our own.

2017-18 was a positive year with inspiring success stories, strong partnerships and new initiatives at Udaan. We are committed to reaching out to more children and youth to bridge inequalities of opportunities and facilitate the process of breaking the cycle of poverty to promote social mobility. We invite you to join our mission, be advocates for our cause, share skill expertise, volunteer time, and work towards turning our children's dreams into reality.

Optimistically,
Sushree Mishra

WHO WE ARE

VISION

Every child educated and equipped with equal opportunities to transform their lives

MISSION

To enable a brighter future for children from low-income communities by providing them with the desired knowledge, skills, values and support to achieve their true potential.

WHY?

Every child deserves a happy childhood, quality education, equal opportunities to enable them to realise their potential and become self-sufficient, responsible citizens.

LOCATION
Powai & Chandivali, Mumbai

FOCUS AREA
Education

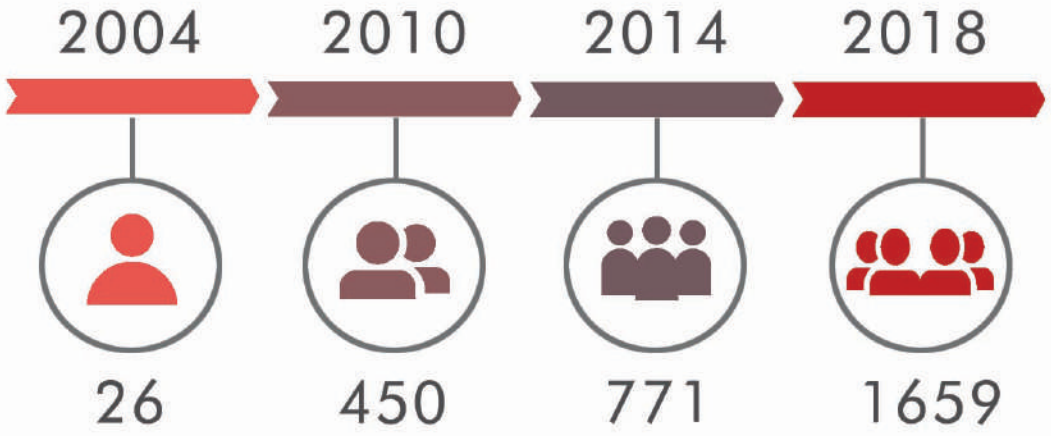
BENEFICIARY PROFILE
Children & Youth from low-income communities

WHAT WE DO

OUR PROGRAMMES

YOUTH PROGRAMME	Skill Enhancement Programmes to enhance employability of youth along with mentoring and support for higher education.
SCHOOL SUPPORT	Support programme to enhance learning outcomes for children in Municipal schools.
LEARNING CENTRE	After-school programme providing holistic education for children in Municipal schools.
KINDERGARTEN	Pre-school programme for school readiness in a safe and happy environment.

BENEFICIARY IMPACT



MERI UDAAN

LAXMI YADAV

> *Udaan was the golden opportunity which helped me to dream and fulfill my dreams!*

I joined Udaan in 6th standard and my journey has been wonderful so far. I got individual attention from Udaan *didis* who explained everything to me from scratch without judging me. I didn't have a dream. But Udaan *didis* encouraged me to dream and to work hard towards my dream. That is when I dreamt of becoming a teacher for the first time. I wanted to have a respectful and dignified life like a teacher who has power to change lives. But my dream got shattered when I did not pass grade 10. Udaan *didis* constantly motivated me to not give up and reappear for exam. I finally passed with good marks.

I had learnt from Udaan that if you work hard and be determined, nothing can stop you from achieving our goal. I went on to complete my graduation along with a professional degree in education with the help of scholarship from Udaan. While studying in college, I also completed my three levels of spoken English and a course in computer literacy at Udaan. Udaan also gave me an opportunity to work as an assistant teacher, which helped me earn and learn while I was completing my professional degree in education.

I saw a drastic change in myself because of the skills training and my part time job as a teacher at Udaan. I used to be very shy with a lot of stage fear but now I am a confident person. Udaan has not only made me a successful person but also made me a strong independent woman. Today I am living my dream of being a lead teacher at Udaan and working with teachers who once taught me.

In my family, my mother, although uneducated, has always encouraged me to study. Her dream was to make me a teacher. Today she proudly tells everyone, "Laxmi is a teacher!" My father wasn't initially very excited about me studying but today even he is very proud of me. My brother too has started respecting me a lot more because of my job. One of my best takeaways from Udaan was that I learnt to stay positive and be motivated no matter what happens. Work hard towards your dream, never give up and one day your dreams will come true!

MERI UDAAN

POOJA YADAV

Udaan is the magic wand that changed my life!

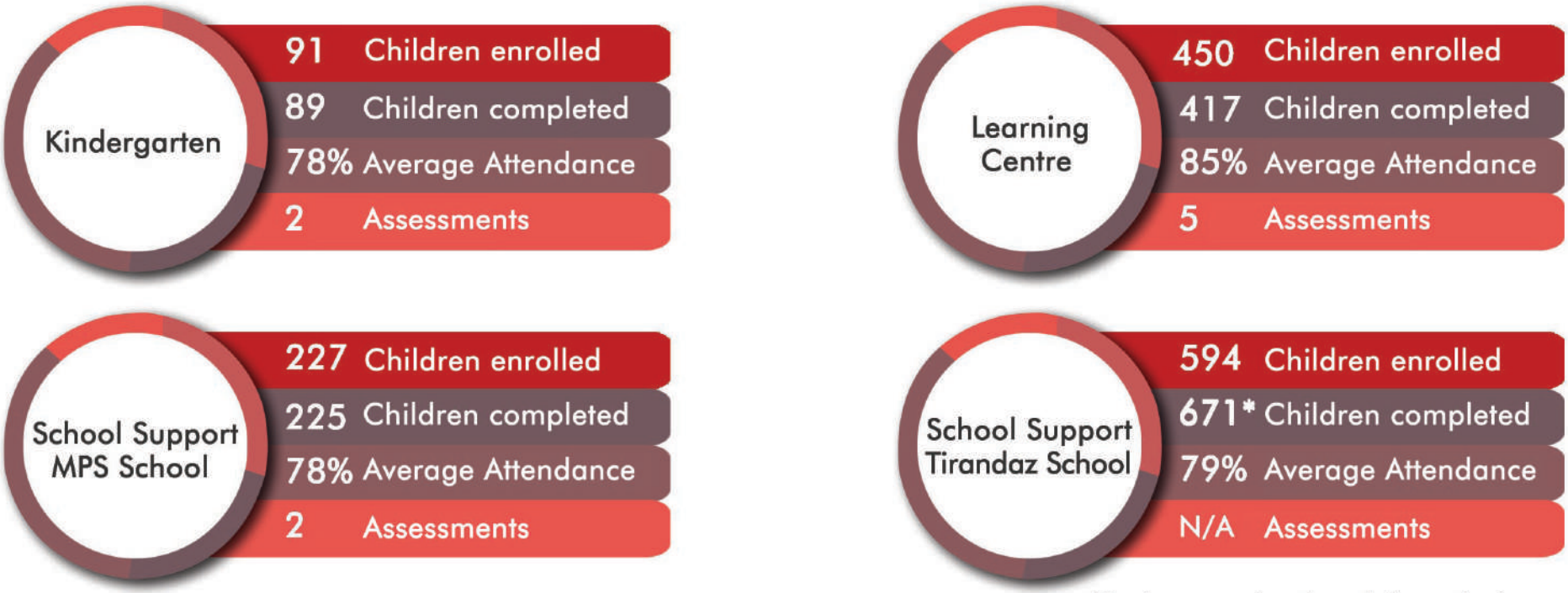
I joined Udaan when I was in Grade 7. My younger sister had started going to Udaan. I was lazy to join. Then I started observing how confident and good at academics my sister was becoming. I slowly started feeling competitive and decided to join Udaan. That decision changed my entire life. From a student who did not have any aspirations, I became a student who wanted to learn and do something with my life.

When I was in Grade 10, I knew I was interested in becoming a nurse. I enjoyed helping people as it made me happy. But I did not know what to do. So I went to Udaan *didi*. She counseled me and helped me understand the career path I should follow. I got a scholarship to study Science in college. During college days too, there were many times when I felt demotivated. But Udaan *didi* was always there to listen to my problems, give me solutions and encourage me to use my time to learn more. While studying in college, I also completed my computer course and spoken English course at Udaan, which helped me gain immense confidence.

After completing my 12th I was encouraged by *didi* to take up a nursing course. The college fees were well beyond my family's reach, but Udaan gave me a scholarship. That was another life changing moment for me. I thoroughly enjoyed learning during my nursing course and did an internship at Hiranandani hospital. During my last year, I worked with Nihaal hospital where I got an opportunity to help Udaan children. That was the happiest moment for me. People in my community now know my name and come to talk to me when their health is not okay. They trust me.

Even today when I call Udaan *didi* with any problems, she always helps me out. Her constant encouraging words are my motivation to work harder, better and strive for higher goals. Today I am a nurse at Saifee hospital and earning well. I am the first member in my family and Udaan who has become a nurse. My family and my entire community are proud of me. I will never forget I am what I am because of Udaan. Udaan is that magic wand that changed my life.

CHILDREN'S PROGRAMME



*Enrolments continue through the academic year

NOTE: All programmes except Tirandaz school run everyday through the academic year

TOTAL BENEFICIARIES IN 2017-2018

1402

OVERVIEW

Children's programmes at Udaan focus on providing the right ecosystem to impart quality and holistic education. We provide access to vibrant happy learning spaces, well-researched curriculum, and trained teachers, to raise the benchmark of student achievements. We engage all stakeholders in a child's education to ensure the success of our educational goals. Understanding the urgency to build co-scholastic skills like problem solving, communication and collaboration along with academic skills to ensure student success in the 21st century, we diligently provide opportunities for students to participate in classroom projects, competitions, sports, annual events and celebrations. With a focus on enhancing learning outcomes, we use research-based techniques such as 'Brain Break and Brain Gym' that improve brain function. To motivate positive behaviour in students, we use a reward system that includes certificates for Best Behaviour, Academic Excellence, and Best Improvement.

Our children's programmes are divided into three categories – foundation programme (Kindergarten) that aims at making children school ready, after school intervention programme (Learning Centre) that aims at developing scholastic and co-scholastic skills, and in-school interventions (School Support programme - SSP) that enables us to impart quality education in municipal schools. In 2017-18, our beneficiary base grew from 1230 to 1402 and we extended our reach to the Vikhroli Parksite community by adopting MPS Varsha Nagar School. This is a significant milestone for us, for it is our first full BMC in-school intervention where we led the planning, implementation, monitoring and providing all resources and logistics support to run the Pre-primary centre with 225 children.

Our students of Learning Centre made us proud by winning 7 prizes at REVA 2017, organized by Abhyudaya IIT for NGOs pan Mumbai. In addition, our children also won the top prizes at annual art competition, *Taare Zameen Par* conducted by Rotary Powai.

HIGHLIGHTS

- On average, our teachers underwent 31 hours of training in 2017-18 with our training partners that include Umeed, Muktangan, Avehi, Arpan, and Dissect.
- Enhanced learning outcomes with a focus on enriching life skills through innovative story telling sessions and role plays at the three Kindergarten centres.
- At the Learning Centre, 28 students appeared for Grade 10 exams with a pass percentage of 90%. Ankita Pandey was the top scorer with 90%.
- Collaborated with Antarang Foundation to conduct career exposure and career awareness sessions for children of Grades 8 to 10 at the Learning Centre.
- The Indian Dental Association, conducted a dental camp for 400+ children that included a dental check-up and an awareness campaign on oral hygiene.
- Dr. Kala Charlu, founder of M.I.T.U, led an interactive session on menstrual hygiene with adolescent girls, with an emphasis on challenging taboos surrounding this topic.
- At MPS Varsha nagar, we created vibrant learning spaces by painting the classrooms, installing display boards and introducing play-way curriculum designed by Parisar Asha.
- At SSP Tirandaz school, we continued with Spoken English, and Library Programme for Hindi/Marathi medium.The Library programme culminated in Kahani week consisting of story-telling sessions, author visits,and language games.

FROM THE CHILDREN'S PROGRAMME

A day in the Library

Performing at Powai Run Carnival

Our budding Artist at *'Taare Zameen Par'* Competition

> *Listening to the praises from my locality, I always wanted Payal to be a part of Udaan. After going to Udaan Kindergarten she has become much more confident and can now have a conversation with anybody. I want to enroll her in Udaan centre for the coming years as well. Each night when Payal sleeps next to me, her rhymes, school stories and smiling face is enough for me to sleep with a proud smile. Thank you Udaan!*
>
> Husky Chaudhari, Parent of Kindergarten student

> *I am happy to see the change that has come after we started working with Udaan. All the teachers were regular and very hard-working. I was elated when I saw the parents coming to school to participate in the festivals and be a part of their child's learning journey. The Udaan team is doing a good job and we can see that when children come to school regularly with a smile on their face.*
>
> Mr. D.Walimbe, Principal, MPS, Varsha Nagar

Making thank you cards for *Jawans* during *Daan Utsav*

Helping a friend

Story presentation during *Kahani* week

FROM THE CHILDREN'S PROGRAMME

Thanking senior citizens during Thanksgiving

Happy learning spaces

Students presenting their learnings on *Sambhaji*

> *The photography club in the summer camp was really amazing! We got our own cameras to shoot photographs and share stories behind the photos. I learnt new things like how the subject should be in the centre and that we need to focus on emotions when we are capturing emotions.*
>
> Krishna Adimani, Grade 8, Photography Club

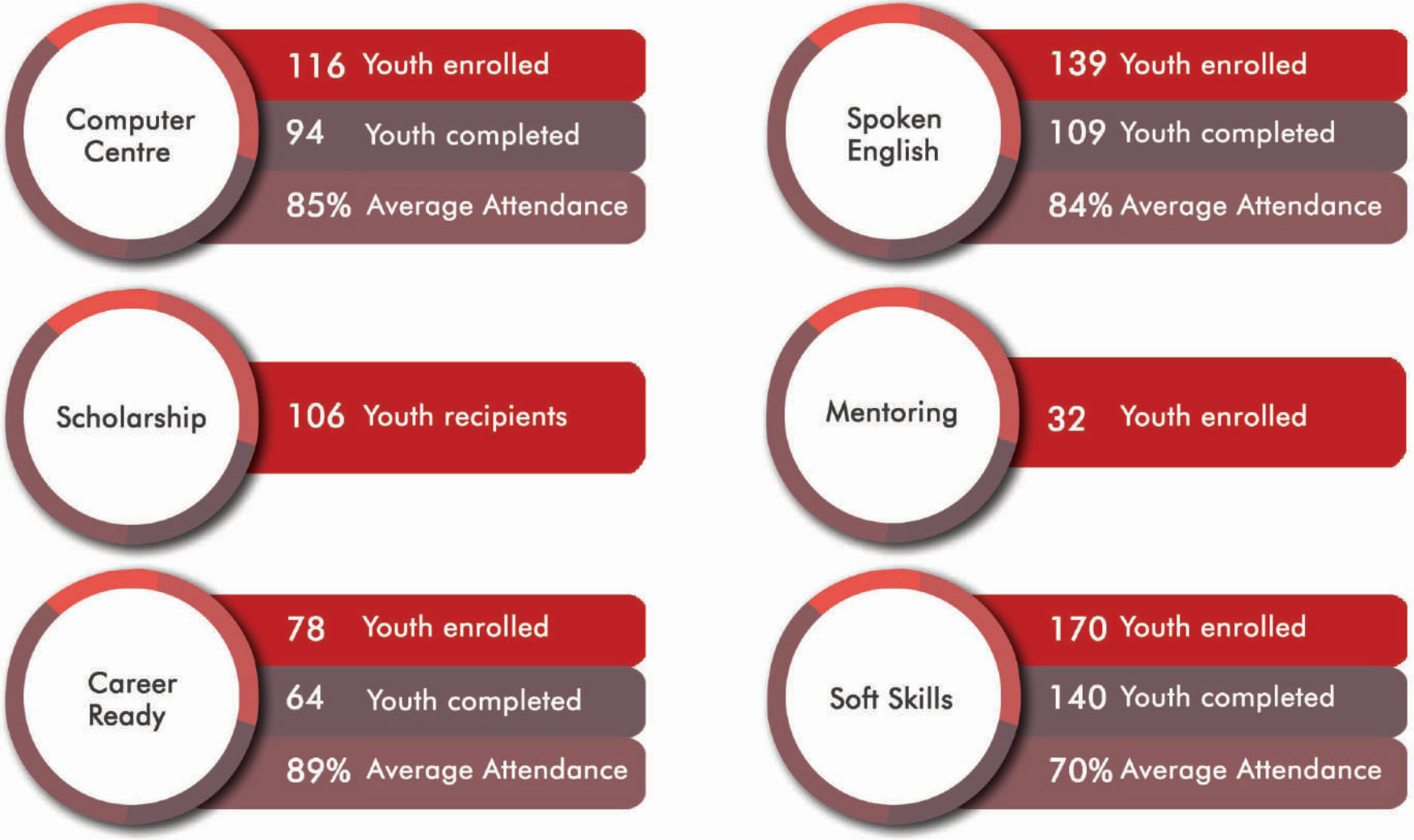
> *I enjoy going to the Learning Centre. I realized this is a place where my dreams can get fulfilled. Didis were always encouraging and also guided us on what to do after 10th. I also learnt to respect everyone, work hard, never give up and be kind to all. My favorite teacher was my English teacher who taught us how to speak with confidence. I could ask any doubts to my didis without any fear.*
>
> Ruchi Yadav, Grade 10, Learning Centre

Proud parent winners on Sports Day

Our little nutri-chefs making a fruits platter

Proud mother and son with his certificate

YOUTH PROGRAMME



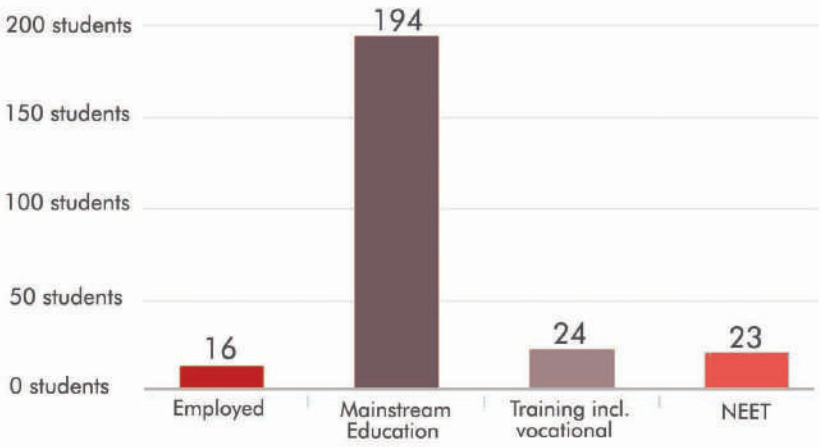
TOTAL BENEFICIARIES IN 2017-2018

257

OVERVIEW

More than 30 percent (OECD Economic Survey, 2017) of India's youth are not in employment, education or training (NEET). With NEET number so high, there is an urgent need to find innovative ways of skilling, provide sufficient employment opportunities, train youth on soft skills, and mentor them to make education aspirational. In order to address this problem and make our small contribution to capitalize on young India's potential, we dedicatedly focused on strengthening our youth programme in the year 2017-18.

As a result, our youth programme, which we view as a bridge between formal school/college education and meaningful employability, grew in strength from 211 beneficiaries in 2016-17 to 257 beneficiaries in 2017-18. Another milestone for the Udaan youth programme has been our partnership with Antarang Foundation to enable the transition of youth from education to employment through their CareeReady programme. This 45-day structured programme focuses on enabling youth to make realistic, informed career choices based on their potential, interests, skill set and realities. In addition, the programme enabled our students to build their self-confidence, work ethics, etiquettes, and communication skills. This partnership is significant as it also provides career linkages such as internships, part-time jobs, and full time employment opportunities for our youth.



NEET: Not in employment, training or education
Udaan youth NEET: 9%
National average NEET:30%

YOUTH PRODUCTIVITY INDEX

HIGHLIGHTS

- Introduced Digital and Financial literacy as part of the Computer literacy curriculum to make youth more adept at technology in a digital world.
- Partnered with Limitless EQ and Motivational Diaries to conduct soft skills sessions on effective communication, grooming and etiquette, and positive attitude.
- Introduction of exposure visits to corporate offices to make our youth aware of the diverse functions in a company, understand the skills required, and provide a peek into a real workplace.
- Redesigned Preparatory curriculum to enable a smooth transition to subsequent Spoken English levels of YUVA and Teach India.
- Initiated the Youth Change Maker Project where 80 students led social change by designing, planning and implementing projects in their communities.
- Promoted a culture of gratitude in Powai community during the Daan Utsav week, where our youth encouraging patrons of restaurants to make thank you cards for our Army Jawans at Leh Ladakh border.
- Internship opportunities grew with 6 youth working as interns with our corporate partners JLT and General Mills. In addition, 5 youth worked as assistant teachers at Udaan centres and 2 youth as office interns.

FROM THE YOUTH PROGRAMME

Udaan Youth at Juhu Beach clean up

Spoken English Class in action

Parents at youth orientation

> *Through the Spoken English class I gained lot of confidence. I had stage fear, but with the class that slowly went away. Everyday each one of us had to say a new word and tell the class the meaning of the word. Through this we improved our vocabulary. Once, we were given a Hindi song and we had to translate it into English! I enjoyed myself thoroughly.*
> **Seeta Yadav, Spoken English Student**

> *I found CareeReady extremely useful. This programme helped me gain confidence and improve my communication skills. We also learnt work ethics that I did not know of before. It is important to be punctual, have good communication skills, work in a team and always develop your own self.*
> Uma Yadav, CareeReady Student

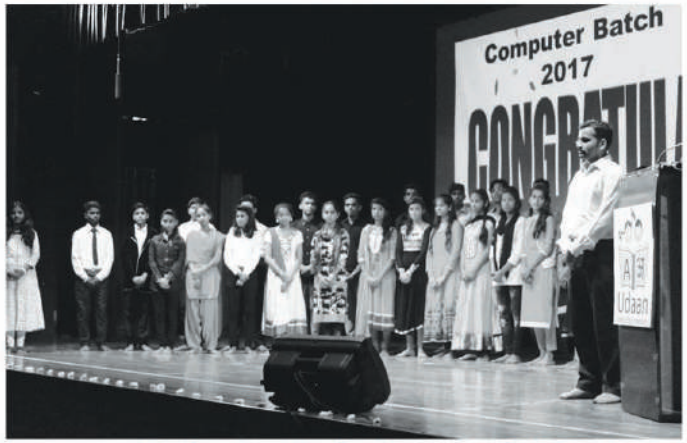
Grooming workshop with Aditi Khanna

Activity time during Soft Skills session

Understanding business functions at JLT

FROM THE YOUTH PROGRAMME

High energy post Powai Run



Graduation Day for Computer batch

Exposure visit at General Mills

> *Soft skills sessions helped me to gain confidence and believe in myself by understanding how to build on my strengths and work on my weaknesses. We learnt simple techniques that helped me manage my emotions better. The sessions helped me in understanding that we need to take responsibility for our own actions.*
>
> Manish Tiwari, Soft Skills Student

> *Udaan showed me different paths that were available to me after 12th. Udaan provided me a place to study, which was very important for me during CET preperations. Didi always encouraged me to achieve my dreams. A scholarship was given to me for taking admission at Thakur College. I am very grateful for the help that Udaan has provided me!*
>
> Sachin Yadav, Scholarship Recipient

Udaan Youth at Tata Mumbai Marathon

Mentor training by Mentor Together

CareeReady Class in Action

EVENTS

IN RETROSPECT

At Udaan, we believe in nurturing a culture of peace that promotes mutual respect, manage conflicts amicably, embraces diversity, and fosters harmony. Our children and youth became our voices of peace this year during our annual cultural event – In Retrospect held on 5th August 2017.

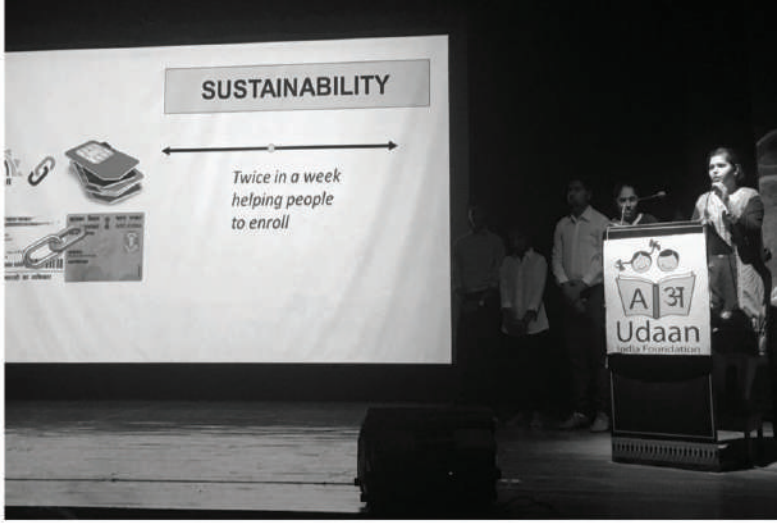
Our students mesmerised the audience by their performances through different creative forms – classical dance, dance-drama, and monologues. While our students of primary grades advocated friendship across boundaries as a medium to promote peace, students of middle school grades reinforced that respecting differences of gender, culture, race, language, and caste is the key to fostering peace. Our students of secondary grades stressed on the crucial role of a happy and stable family in the development of a peaceful society. Our students' enthralling performances left the audience in a reflective mode, pondering on the message that it is each individual's responsibility to promote a culture of peace within their family, community, country to create a peaceful world.

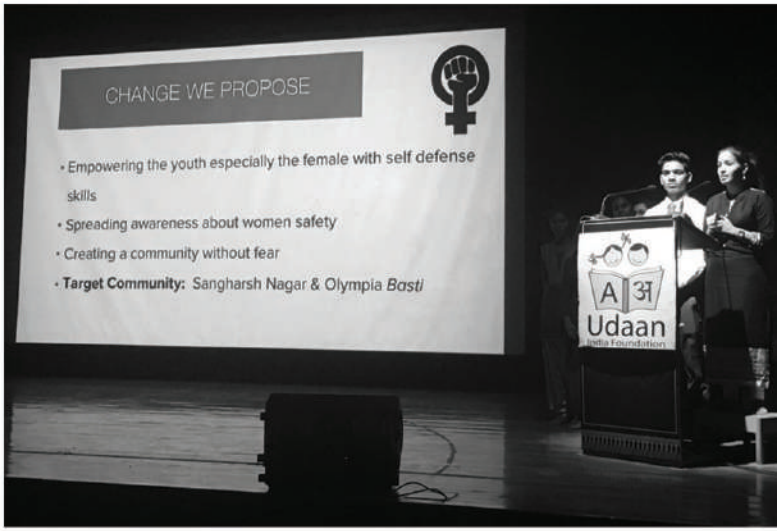
EVENTS

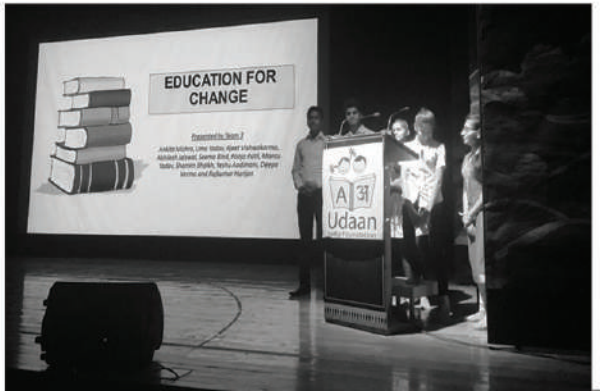
YOUTH CHANGE MAKER PROJECT

Udaan launched the Youth Change Maker project to enable youth to lead social change in their communities. Our youth change agents identified an issue in their community based on a preliminary survey, and created an action plan to address it. The initiative acted as a perfect opportunity for the youth to display their planning, leadership, collaboration, communication and problem solving skills.

The themes for the projects were adult literacy, helping people link their Aadhar and PAN cards, self-defense for girls and women, recycling plastic waste, and addressing indoor pollution. 80 youth participated in the project. Based on the sustainability of the project, participation of the team members, and impact created, 'After 8 warriors' team won the Youth Change Makers award. They partnered with 70 auto-rickshaw drivers to spread awareness of helpline numbers for women safety and trained 60 girls in self-defense techniques. Another highlight of the Youth Change Maker project was the first ever symposium at Udaan held on National Youth day, 12th January 2018, where we invited several corporate leaders and motivational speakers for a panel discussion on 'Youth for change'. Motivated by the inspiring lectures and thought provoking panel discussions, our youth pledged to lead change in their own lives and their communities.







EVENTS

SPORTS DAY

Sports play an integral role in the development of children and youth at Udaan. Recognizing the importance of sports in encouraging collaboration, increasing mental tenacity, and channelizing the energy of youth positively, Udaan conducted its first ever Youth Sports day on 30th December 2017. 143 youth participated in the Udaan Sports day. The youth learnt to respect rules, practice healthy competition, channelize repressed energy and appreciate team spirit. Games like making the longest human chain, hoola-hoop relay, three-legged race, tunnel race, and caterpillar race encouraged youth to strategize, collaborate, and communicate with their team members to win that coveted trophy.

Udaan Sports day for children, held on 4th February 2018, let our children soak in the team spirit. Our passionate and enthusiastic volunteers emboldened the essence of Sports day in its true sense by mentoring children, managing their conflicts, motivating them when they lost and cheering for them during their winning moments. Inspiring children and youth to have an active mind and body, inculcating sportsmanship, and developing team spirit is the focus of Udaan Sports day.

OUR CHANGE PARTNERS

FINANCIAL SUPPORT

- Individual Donors
- DNV GL Business Assurance India Pvt. Ltd.
- Embio Limited
- General Mills (GM)
- Give Foundation
- Jardine Lloyd Thompson (JLT)
- JLT Employees
- Keva
- L & T Satpura Shipping Pvt. Ltd.
- Rotary Club of Mumbai Lakers
- Transocean
- United Way of Mumbai

EDUCATIONAL PARTNERS

- Antarang Foundation
- Avehi
- Dissect Learning
- Centre for Learning Resources
- Children's Movement for Civic Awareness
- Karadi Path
- Kooh Sports
- Mentor Together
- Muktangan Educational Trust
- Parisar Asha
- NIIT Foundation
- Teach India
- Umeed

INFRASTRUCTURE SUPPORT

- Hiranandani Group for Kindergarten
- Pawar Public Charitable Trust for Learning Centre
- Rotary Club of Mumbai Lakers for Youth Programmes
- Syntel for Youth Programmes
- Transocean for Office and Computer Centre

OTHER PARTNERS

- Annoottam Ghosh & Associates
- Connect For
- DanceAll Universe
- MCGM Education department
- Nomura
- Rajan Chakravarthy & Associates

REFLECTIONS FROM OUR CHANGE AGENTS

Our engagement with Udaan has increased significantly over the years. We have partnered on innovative initiatives like Nutrition Awareness in schools, which is very much aligned to our common goal of giving back to the community. Our employees are very enthused to work with Udaan kids and interactions with the community gives us a very rewarding experience – our Udaan initiatives go a long way in fostering employee engagement.

Subhonil Ghoshal, Site Director, General Mills

Udaan Sports day is one of the most awaited events in the CSR team at General Mills. Our team of 20 volunteers, Udaan team and all the children are full of energy, enthusiasm and smiles on the Sports day. The children are very focused on giving their best and finally, we won the coveted Sports trophy along with getting best dressed team award. The Sports day is an extremely professionally managed event at Udaan, which makes it even better. It is also a great team building exercise for our team."

Adweita Das, CSR team, General Mills

I have been working in Udaan for 3 years. I love everything about Udaan. The Udaan family thinks only about the child's future. Academics are important, but we don't train our children to mug things up and be robots but be thinking individuals. Udaan is not just a job for me but a responsibility to fulfill children's dreams. My family and I are very happy that I found my dream job and have created an identity of my own.

Sarika Matode, Winner of Best Teacher Award

Working with Udaan was a great experience for me. I taught children who were struggling with reading and writing in Hindi, and English. I also taught them basic operations in Maths. From the children to the Udaan team, everyone was so friendly and supportive. I joined to teach but the fact is that in return I learnt many things. Udaan never made me feel like a newcomer, from the first day I felt like a part of a family, a family that guides, corrects, appreciates and motivates you.

Gausiya Shaikh, Volunteer

I have been in Udaan since 2008. Udaan is my family and my life. It has shown trust in me and given opportunities for me to grow from a teacher to a center in charge today. When I see our children work in corporate office or as teachers, my heart fills with pride. It is every teacher's dream to see her children successful. Udaan has changed my students and my life too! The award makes me want to work harder, better and more each year.

Jyoti Francis, Winner of Change Champion Award

I have been really lucky to have got the opportunity to mentor Anuradha. We have bonded together well and have had some really enriching discussion sessions. We have discussed behavioural problems and anger management issues. I can see that Anuradha has changed the way she perceives life. I have been able to instill confidence and positivity in her and make her believe in herself.

Nilanjana Biswas, Mentor, Youth Mentoring Programme

FINANCIALS

Balance Sheet

Sources of funds

For the Year	2017 - 18	2016 - 17
CORPUS FUND	36,88,299.99	36,88,299.99
GENERAL FUND	98,83,004.56	78,74,299.08
UNSPENT RESERVE	63,01,730.00	65,90,274.00
UNUTILISED GRANT	15,39,312.39	22,78,676.00
TOTAL	**2,14,12,346.94**	**2,04,31,549.07**

Application of funds

For the Year	2017 - 18	2016 - 17
CASH AND BANK BALANCE (INCLUDING INVESTMENTS)	2,10,69,670.14	2,03,19,739.87
LOANS AND ADVANCES	4,50,115.80	1,77,755.20
TOTAL CURRENT ASSETS	2,15,19,785.94	2,04,97,495.07
LESS: CURRENT LIABILITIES & PROVISIONS	1,07,439.00	65,946.00
NET CURRENT ASSETS	2,14,12,346.94	2,04,31,549.07
TOTAL	**2,14,12,346.94**	**2,04,31,549.07**

Income & Expenditure

Income

For the Year	2017 - 18	2016 - 17
GRANT INCOME	80,09,175.68	47,77,054.75
DONATIONS	40,94,856.01	1,07,36,898.17
FEE FROM STUDENTS	1,70,000.00	1,32,000.00
SAVING BANK INTEREST	30,333.33	74,966.00
FIXED DEPOSIT INTEREST	12,31,871.25	9,51,701.79
MISCELLANEOUS RECEIPTS		4,263.10
TOTAL	**1,35,36,236.27**	**1,66,76,883.81**

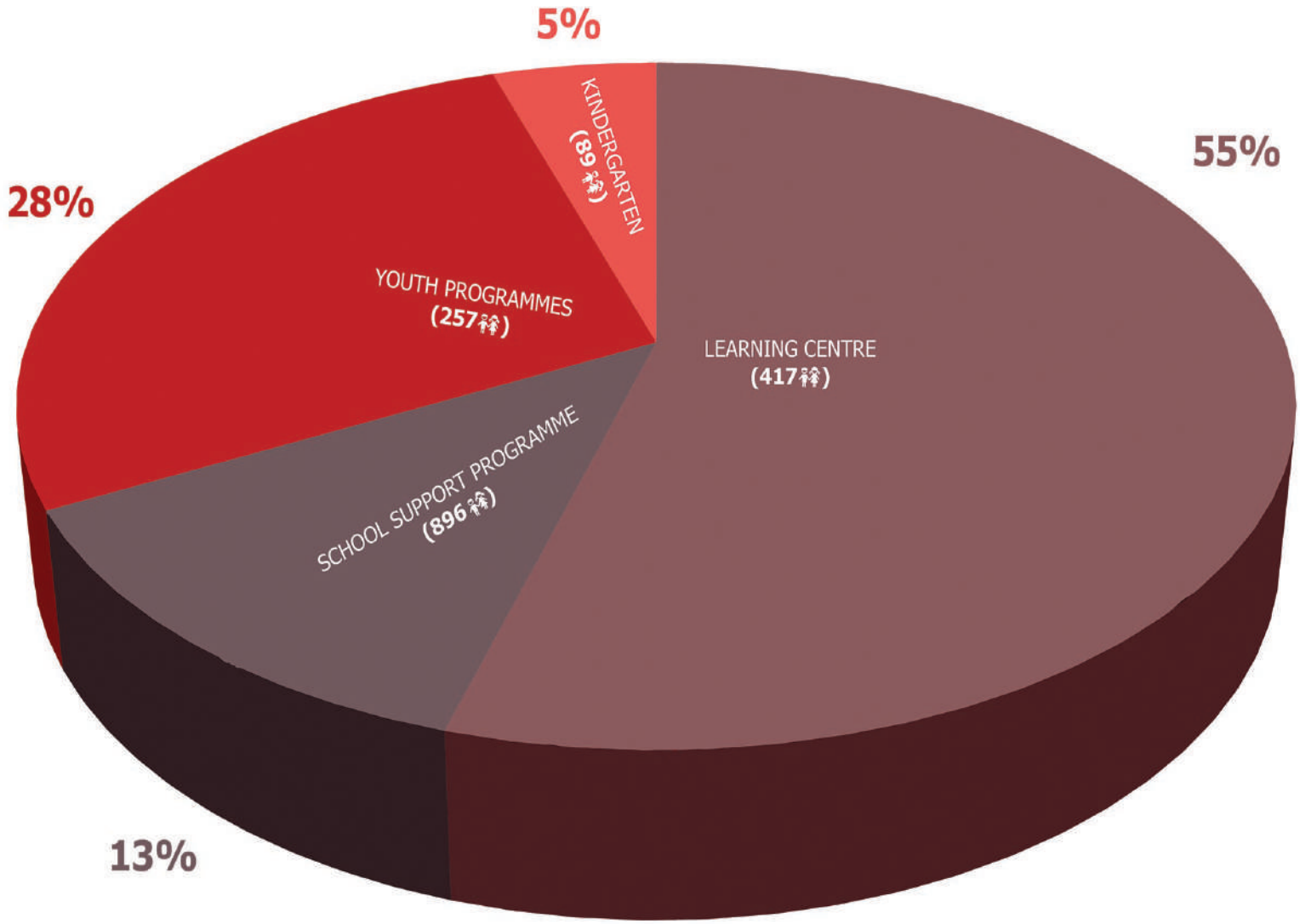
All figures in Indian Rupees

Expenditure

For the Year	2017 - 18	2016 - 17
GRANT EXPENSES	80,09,175.68	47,76,804.46
OTHER PROGRAMME EXPENSES	17,67,354.32	56,03,970.54
OTHER ADMINISTRATIVE EXPENSES	1,000.79	7,338.97
TOTAL	**97,77,530.79**	**1,03,88,113.97**

For the Year	2017 - 18	2016 - 17
EXCESS OF INCOME OVER EXPENDITURE	37,58,705.48	62,88,769.84
LESS: PROVISION FOR UNSPENT RESERVE	(17,50,000.00)	(38,00,000.00)
INCOME AND EXPENDITURE, BEGINNING OF THE YEAR	78,74,299.08	53,85,529.24
INCOME AND EXPENDITURE, END OF THE YEAR	**98,83,004.56**	**78,74,299.08**

PROGRAMME WISE COST BREAK UP



ENGAGE WITH US

Be a part of a child's journey at Udaan

Volunteer

As a volunteer, you can enrich the lives of our children and youth by spending time in a range of activities at Udaan. To know more about Udaan's volunteer programme, call us at +91 9967885468 or write to us on volunteer.uif@gmail.com.

Donate

Your donation will help fuel and realise the dreams of many children and youth at Udaan. If you would like to donate to Udaan, call us at +91 9967885468 or write to us on : udaanindiafoundation@gmail.com.
You can also donate online through Give India:
www.giveindia.org/m-1305-udaan-india -foundation.aspx

THANK YOU

Udaan
India Foundation

Empowering through Education

CONTACT

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